

SPONSORSHIP PROPOSAL

CONTACT INFO

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528 E Industrial Dr, Hartland WI



ABOUT US

DEAR POTENTIAL SPONSORS.

IB26 Athletic Center proudly invites you to sponsor our facility for the promotion of your valuable products and services. Sports, particularly futsal, pickleball, and basketball, have played a vital role in bringing new generations together. These sports have not only won the hearts of youth, but made their place in the hearts of all other age groups. IB26 Athletic Center is dedicated to the advancement of all indoor sports. Our mission is to create an exciting indoor facility while maintaining a safe, fun, and engaging culture. We strive to help guide and support our members' personal ambitions and to teach them life values in teamwork, leadership, and strong work ethic.

IB26 Athletic Center is a wonderful opportunity for you to showcase your valuable products and services in front of your target customers. Your sponsorship will strengthen your company name and brand image, create greater exposure, awareness, and visibility of your company or brand, and build relationships with your target customers that your company never had before. Sponsors can show their employees, competition, and potential customers what their company's values truly are.

To ensure the success of IB26 Athletic Center, we are seeking sponsorship, financial support, and key stakeholders' involvement to support and promote our indoor facility. We, therefore, take this opportunity to invite you to be a sponsor with us and be a part of our family.

Below is more information about the IB26 Athletic Center and a table of benefits and opportunities for potential sponsors.

We shall be grateful if you could take a few minutes of your time to look at the sponsorship opportunities enclosed.

We look forward to working with you!

MISSION

IB26 Athletic Center was created to provide the community in Wisconsin and Illinois the opportunity to train, play, and develop in a state-of-the-art indoor facility. Members focus on developing their techniques and tactics while enjoying a great culture and atmosphere. IB26 Athletic Center is a non-club specific facility. We open our doors to anyone and everyone, hoping to provide a great training experience.



Our Mission at IB26 Athletic Center is to create an indoor training space and system for the elite players in the area. We want to provide specific and personalized training to those players looking to compete at the next level. No matter the sport, futsal, pickleball, basketball, baseball, and beyond;

WE INSPIRE GREATNESS.

ABOUT THE FACILITY

IB26 Athletic Center provides three indoor futsal courts, turfed training space, pickleball and basketball space, mezzanine spectator space, plenty of seating areas, concessions, and much much more!

Come check it out!

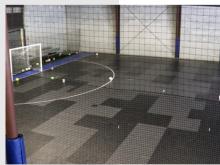












SPONSORSHIP OPPORTUNITIES



ALL SPONSORS WILL BE LISTED ON OUR HIGHLY VISIBLE WEBSITE!

DESCRIPTION

PLATINUM LEVEL

BENEFITS:

Get NAMING RIGHTS to one of our futsal courts!

Get your logo/brand on our building!

Get your logo/brand on our front desk.

Get your logo/brand on our Facility Shirts.

COST: \$25,000/YEAR

GOLD LEVEL

BENEFITS:

Get your logo/brand on our building!

Get your logo/brand on our front desk.

Get your logo/brand on our Facility Shirts.

COST: \$10,000/YEAR

SILVER LEVEL

BENEFITS:

Get your logo/brand on our front desk.

Get your logo/brand on our Facility Shirts.

COST: \$5,000/YEAR

BRONZE LEVEL

BENEFITS:

Get your logo/brand on our front desk.

Get your logo/brand on our Facility Shirts.

COST: \$1,000/YEAR

WE APPRECIATE YOUR SUPPORT!

WHY SPONSOR?



SERVING AS A SPONSOR FOR IB26 ATHLETIC CENTER CAN PROVIDE THE FOLLOWING BENEFITS TO YOUR ORGANIZATION:

- The opportunity to promote your name and to maintain a high profile among key stakeholders
 - Promote your organization and your products to participants
 - Maintain a high profile of your company within the industry
 - Increase brand awareness
 - Network and build new relationships with key industry figures
 - Increase your reach and exposure to new clients, customers, and businesses
 - Capture a wider demographic
 - Receive a good retention of investment
 - Increase Sales
 - Provide a point of difference between you and your competitors

WHERE YOU WILL BE SEEN



FOOT TRAFFIC IN BUILDING

Monday - Thursday



Friday - Sunday

1k-1.2k People



WEBSITE VISIBILITY

Be visible on the same website with:

- -IB26 Merchandise
- -Program Registrations
- -Facility Inquiries / Info
- -Program Inquires / Info



SOCIAL MEDIA PRESENCE

Potential to have your brand / logo visible in social media posts, pictures, and videos

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